

**Subject:** RE: FW: Melrose Ave Banner Permit

**From:** George Livermore

**Date:** 06/14/2016 10:54 AM

**To:** Donald Duckworth

Don

We are on it !!

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**From:** Donald Duckworth [mailto:[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)]

**Sent:** Tuesday, June 14, 2016 10:55 AM

**To:** George Livermore

**Subject:** Re: FW: Melrose Ave Banner Permit

Understood. Let's start grabbing whatever we can. We've been waiting 2 years. Let's lock down BID poles a much & as soon as possible.

On Jun 14, 2016 10:14 AM, "George Livermore" <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

Really does not help us now !! Only a year from now !

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**From:** Fabian Cheng [mailto:[fabian.cheng@lacity.org](mailto:fabian.cheng@lacity.org)]

**Sent:** Tuesday, June 14, 2016 10:12 AM

**To:** Donald Duckworth

**Cc:** John Darnell; Denis Weintraub; Andrew Thomas; George Livermore; Joan Pelico; Mario Aceves

**Subject:** Re: Melrose Ave Banner Permit

Hi Don

I apologize for the delay, I've been out of the office. As I explained during our meeting last week. Banner vendors can apply up to a year in advance. The period requested starts on June 30th, 2017, therefore the soonest the vendor can apply is June 30th 2016, not before. For example, if they wish to apply today, the earliest installation allowed would have to start on June 14, 2017.

Hope this makes sense. Let me know how I can be of further assistance.

Fabian E. Cheng  
Division Manager  
Bureau of Street Lighting

On Jun 14, 2016, at 08:54, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

Good Morning Fabian...

After meeting in the Council Office 2 weeks ago and despite four or five emails / telephone messages, we have not heard anything from you. We had hoped you would have some communication for us, particularly after we received exactly the response from the pole banner permitting staff that you promised we would not? Should we assume that you cannot assist us as promised and pursue legislative changes through our Council Offices? Please advise. Thank you.

On Fri, Jun 10, 2016 at 10:42 AM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:  
Good Morning Fabian...

Can you give us an update please?

On Wed, Jun 8, 2016 at 4:54 PM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:  
Good Afternoon Fabian...

It seems that this response is exactly the problem you said we would NOT have. How can this be corrected?

----- Forwarded message -----

**From:** **George Livermore** <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)>

**Date:** Wed, Jun 8, 2016 at 3:50 PM

**Subject:** FW: Melrose Ave Banner Permit

**To:** Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>

Reply from the BSL

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**From:** Dulce Diaz  
**Sent:** Wednesday, June 08, 2016 3:48 PM  
**To:** George Livermore  
**Subject:** FW: Melrose Ave Banner Permit

Please see below email

Thanks  
Dulce Diaz

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**From:** Mario Aceves [<mailto:mario.aceves@lacity.org>]  
**Sent:** Wednesday, June 08, 2016 3:47 PM  
**To:** Dulce Diaz  
**Cc:** Fabian Cheng; Eddie Chavez  
**Subject:** Melrose Ave Banner Permit

Dulce,

You need to wait until June 30, 2016 to submit the permit for the installation period starting on June 30, 2017 thru June 29, 2018.

**From:** Dulce Diaz <[dulced@dekra-lite.com](mailto:dulced@dekra-lite.com)>  
**Date:** June 8, 2016 at 12:37:22 PDT  
**To:** Fabian Cheng <[fabian.cheng@lacity.org](mailto:fabian.cheng@lacity.org)>  
**Subject:** Melrose Ave Banner Permit

Hi Fabian,  
Don Duckworth informed us that you're aware of our issues when submitting permits for Melrose Ave BID. Below I have a screen shot of the issue. We currently have Approved Permits up to June 29, 2017. The system is not letting me submit any additional permits since the start date is exceeding one year. Please advised if your able to overwrite the system or if there's a different way I can submit permits.

<image012.jpg>

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**Mario L. Aceves**  
Street Lighting Engineering Associate  
Bureau of Street Lighting  
Community Services Division  
[\(213\) 847-1451](tel:(213)847-1451)

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